

WHAT FARMERS SAY ABOUT ASC CERTIFICATION



Do farmers benefit from ASC certification? We asked farmers themselves in a comprehensive online survey that closed in January 2018. Farmers from around the world told us what they value most about ASC certification and the results they've seen since achieving certification.

» HERE ARE THE RESULTS:



"ASC certification serves as the 'grade' for moving our industry forward in a sustainable manner."

"Achieving ASC has been seen as a prestigious accomplishment globally."



BENEFITS OF ASC CERTIFICATION



Economic benefits

“It is important for expansion of the industry in our region to show that we are good stewards of the environment.”

54%

report expansion of ASC production areas

51%

have gained new sales/market opportunities

23%

have lowered their feed conversion ratio, which means they are spending less on feed and reducing their environmental impact



Environmental benefits

74%

are more aware of sustainability issues related to feed use

46%

have reduced their negative impact on the environment

31%

report improved water quality

38%

have decreased antibiotic and medicine use

23%

report fewer fish mortalities

“Certification leads to better awareness by staff of the impacts their activities have on the environment. This leads to them being better stewards.”



Worker benefits

54%

have increased health and safety training

49%

have increased training in good farming practices

49%

say working conditions have improved

36%

have seen workers' wages increase

36%

report fewer accidents

28%

report reduced worker turnover

21%

report a decrease in worker sickness

“[We have achieved] much less use of therapeutic treatments against sea lice and are seeing lower mortalities among seabirds and marine mammals.”



Social benefits

67%

say relationships with local communities have improved since ASC certification

ASC-certified farmers support their local communities through:

69%

Social projects

54%

Financial support

46%

Sports teams and community events

33%

Training



“Formal channels of communication with communities and workers have been defined.”

