

There are two routes farms can take depending on the desired outcome:

AIP to ASC

On successful completion of the AIP the farms will have met the required ASC standard to proceed with certification.

AIP to Better Practices

On successful completion the farms will have implemented better practice against specific improvement areas as set out at the start of the AIP.

Who is involved?

Producers

The farms participating in an AIP.

Market Partners

Companies involved in specific AIPs or sourcing from 'improver' farms.

Other Partners

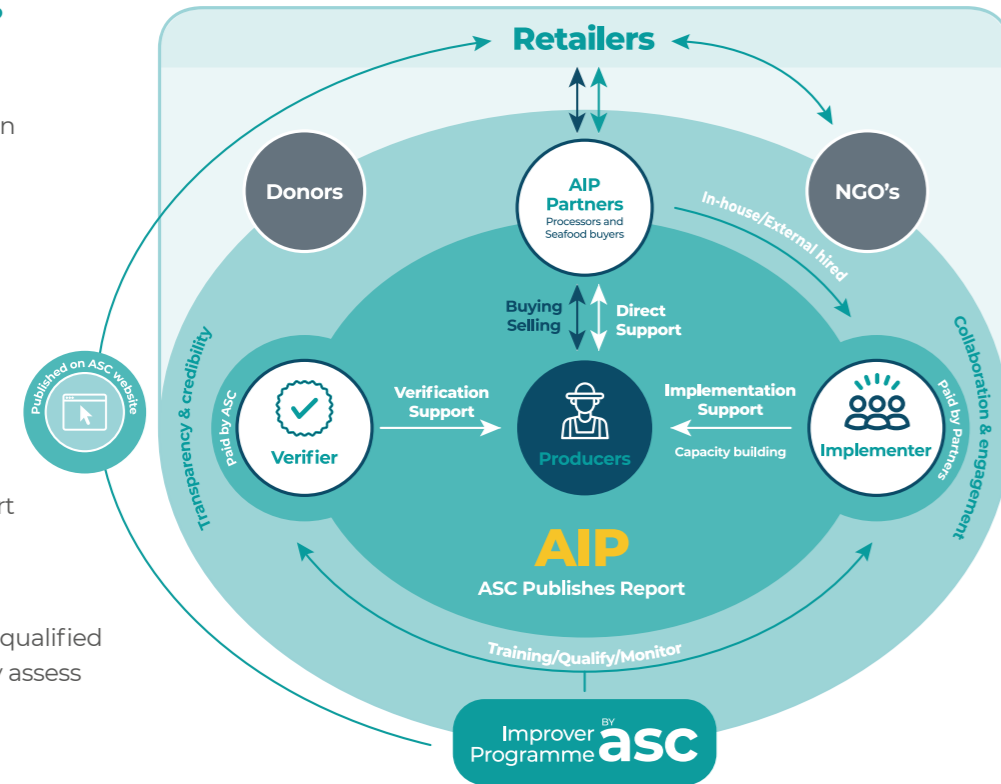
Individuals trained and qualified by ASC who provide technical support in an AIP.

Verifiers

Verifiers are trained and qualified by ASC to independently assess progress of AIPs.

Implementers

Individuals trained and qualified by ASC who provide technical support in an AIP.



AIPs have a maximum duration of 3 years during which a tailored improvement plan is implemented and verified at each phase.

Step 1 – Partners and farms agree to proceed with an AIP seek credibility approval by ASC.

Step 2 – The AIP appoints an ASC approved implementer to conduct a GAP analysis and outline the improvement plan.

Step 3 – Progress towards implementation is split into four phases each of which verified by an ASC trained and approved verifier upon completion.

Step 4 – After a maximum of 3 years all 4 implementation phases are complete, and objectives of the AIP are met.

Benefits

Farms and partners collaborating in AIPs also share the potential benefits.

Farmers

- Implementation support by qualified partners
- Verification of progress at no cost
- Market access or increased product demand
- Better, more efficient farm practices

Market Partners

- Expansion of responsible supply options
- Credibility and transparency around AIPs
- Facilitated collaboration and improvements
- Consumer trust

Other Partners

- Driven improvements and positive impacts in aquaculture
- Credibility framework for AIPs
- Transparency in reporting on progress
- Informed consumer choice



ASC review and approve



Self-Evaluation Report submission
Final: Within 2 weeks after evaluation (with root cause analysis if any)



Verification Report submission
Draft: Within 2 weeks after verification
Final: Within 4 weeks after verification



ASC Review & Progress update on ASC website

What is the ASC Improver Programme?

The Improver Programme provides support to shrimp farms committed to improving their farming practices through an Aquaculture Improvement Project (AIP).

It provides a tool for improvement that enhances accessibility to ASC certification.

The wider eligibility offered extends the reach of ASC's impact beyond that of certification alone.

How does it work?

The Improver programme provides a structured approach with timebound targets to improve performance and invites farmers and its partners to collaborate.

By working together, partners in an AIP can overcome the resource barriers faced by producers to implement lasting aquaculture improvements.



Scan me for more information about the ASC Improver Programme

Contact ASC for more information

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The Improver Programme

by ASC



Setting The Standard for Seafood

Improver Programme ^{BY} asc